

market intelligence

Founded in 1994, CenterWatch is a trusted source and global destination for clinical trials information for both professionals and patients. We provide proprietary data and information about clinical trials through a variety of newsletters, books, databases, and information services used by pharmaceutical and biotechnology companies, CROs, SMOs, and investigative sites involved in the management and conduct of clinical trials. CenterWatch was also the first Internet site to publish detailed information about active clinical trials that could be accessed by patients and their advocates. Today, we have one of the largest databases of clinical trials actively seeking patients on the Internet.

“CenterWatch has provided us with invaluable information to understand our site relationships. It has opened our eyes as to what is important to our sites and gives us an opportunity to address issues we were not aware of.”

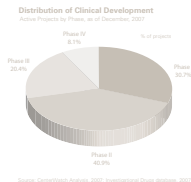
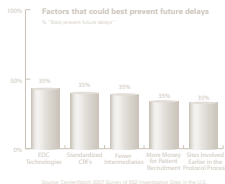
—Amgen



CenterWatch provides a wide range of quantitative and qualitative market intelligence services focusing on all aspects of the clinical trials industry. From outsourcing, globalization, and electronic data capture (EDC) to patient enrollment and physicians' needs, our experienced market research team can help you get the mission-critical information and detailed market analysis your organization needs to make more effective business decisions. Our services are completely customizable to meet your company's budget, level of analysis, and deadlines.

Customizable market intelligence services include:

- Vendor and outsourcing surveys evaluating best practices among sponsor companies
- Examination of the benefits and challenges of conducting trials in emerging markets
- Focused research on attitudes, usage, and perceptions of EDC among sponsors, CROs, and sites



Our clients:

Amgen

Pfizer

Bayer Schering Pharma

PharmaNet

Bristol-Myers Squibb

Procter & Gamble

Genentech

PPD

ICON

Quintiles

MDS Pharma

Roche

Merck

Sanofi-aventis

Novartis

William Blair & Co.

Parexel

Wyeth

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